

# World Economic Forum Index

SVB Financial Group is committed to providing our stakeholders with meaningful data on our environmental, social and governance (ESG) performance, underscoring our long-standing pledge of transparency and accountability. We aim to enable relevant comparisons of our ESG performance with peer companies. This is our first disclosure in alignment with the Stakeholder Capitalism Metrics (SCM) published by the International Business Council of the World Economic Forum. Unless otherwise specified, the data and descriptions are current as of year-end 2020. While this is our first SCM disclosure, we have reported many metrics previously in public reports such as our Annual Corporate Responsibility report, quarterly investor presentations and annual 10-K filings.

For this report, there are some SCM metrics that we are not including. In some cases, the SCM metric would require a new disclosure, and we are working through our disclosure governance process to evaluate best practice

disclosure standards and new metrics for future release. In other cases, the metric is not relevant given the mission of our business, which we have noted with an explanation.

## Principles of Governance

Section	Disclosure	Response
<b>Governance Purpose</b>	<p><b>Setting purpose:</b> The company's stated purpose, as the expression of the means by which a business proposes solutions to economic, environmental and social issues. Corporate purpose should create value for all stakeholders, including shareholders.</p>	<p>For nearly 40 years, Silicon Valley Bank has helped innovators, enterprises and their investors move bold ideas forward fast. The company mission is to increase the probability of our clients' success, which we do via our products and services, as well as the connections and insights we bring to our clients. Recently we have articulated the company purpose internally, around supporting innovators who positively impact the world, and will be talking about that more as it rolls out to all of our audiences. We are committed to strong governance consistent with the best interests of our stakeholders, ethical business principles and the letter and spirit of the law. For more information on SVB and its purpose, please see our <a href="#">About Us</a> webpage.</p>

Section	Disclosure	Response
<p>Continued...</p> <p><b>Quality of Governing Body</b></p>	<p><b>Governance body composition:</b> Composition of the highest governance body and its committees by: competencies relating to economic, environmental and social topics; executive or non-executive; independence; tenure on the governance body; number of each individual's other significant positions and commitments, and the nature of the commitments; gender; membership of under-represented social groups; stakeholder representation.</p>	<p>Please see the "<a href="#">Board Diversity Profile</a>" and "<a href="#">Biographies of Director Nominees</a>" sections of our 2021 Proxy Statement for more information on the composition of our highest governance body, our Board of Directors. There is additional information on Board diversity metrics on our <a href="#">Diversity, Equity &amp; Inclusion</a> webpage.</p> <p>With respect to the membership of SVB's Board of Directors, the primary areas of experience, qualifications and attributes we typically seek include but are not limited to the following areas related to ESG:</p> <ul style="list-style-type: none"> <li>• Experience in public company governance, including corporate governance best practices and policies and managing relations with key stakeholders</li> <li>• Knowledge of or experience with key risk oversight and risk management functions to help oversee the dynamic risks we face</li> </ul>
<p><b>Stakeholder Engagement</b></p>	<p><b>Material issues impacting stakeholders:</b> A list of the topics that are material to key stakeholders and the company, how the topics were identified and how the stakeholders were engaged.</p>	<p>For more information on the ESG topics we prioritize, please see the "<a href="#">Our Commitment to ESG</a>" section of our ESG report.</p>
<p><b>Ethical Behavior</b></p>	<p><b>Anti-corruption:</b></p> <ol style="list-style-type: none"> <li>1) Total percentage of governance body members, employees and business partners who have received training on the organization's anti-corruption policies and procedures, broken down by region.</li> <li>2) (a) Total number and nature of incidents of corruption confirmed during the current year, but related to previous years; and (b) Total number and nature of incidents of corruption confirmed during the current year, related to this year.</li> <li>3) Discussion of initiatives and stakeholder engagement to improve the broader operating environment and culture, in order to combat corruption.</li> </ol>	<ol style="list-style-type: none"> <li>1) In 2020, 100% of SVB employees were assigned and completed our Anti-Bribery and Corruption (ABC) course.</li> <li>2) Based upon information available to us, our review of lawsuits and claims filed or pending against us to date and consultation with our outside legal counsel, we have not recognized a material liability for any such matters, nor do we currently expect that these matters will result in a material liability to the Company. For more information, please see the "<a href="#">Legal Matters</a>" section of our 2020 Form 10-K for more information on material legal and regulatory proceedings.</li> <li>3) For more information on our anti-corruption procedures, please see the "<a href="#">Anti-Money Laundering, Sanctions and Anti-Corruption Regulations</a>" section of our 2020 Form 10-K, our <a href="#">Code of Conduct</a>, and the "<a href="#">Regulatory Compliance</a>" section of our ESG report.</li> </ol>

Section	Disclosure	Response
Continued... <b>Ethical Behavior</b>	<p><b>Integrating risk and opportunity into business process:</b></p> <p>Company risk factor and opportunity disclosures that clearly identify the principal material risks and opportunities facing the company specifically (as opposed to generic sector risks), the company appetite in respect of these risks, how these risks and opportunities have moved over time and the response to those changes. These opportunities and risks should integrate material economic, environmental and social issues, including climate change and data stewardship.</p>	<p>Please see the “<a href="#">Enterprise Risk Management</a>” section of our ESG report and “<a href="#">Climate risks and opportunities impacting SVB over the short-, medium- and long-term</a>” section of our TCFD report for more information on integrating risk and opportunities into our business processes.</p> <p>Additionally, please see the Risk Factors listed in our 2020 From 10-K starting on <a href="#">page 17</a>, our <a href="#">Identifying ESG Opportunities and Risks</a> document, and <a href="#">slide 17</a> of our Q4 2020 Financial highlights deck.</p>

## Planet

Section	Disclosure	Response
<b>Climate Change</b>	<p><b>Greenhouse gas (GHG) emissions</b></p> <p>For all relevant greenhouse gases (e.g. carbon dioxide, methane, nitrous oxide, F-gases etc.), report in metric tonnes of carbon dioxide equivalent (tCO2e) GHG Protocol Scope 1 and Scope 2 emissions. Estimate and report material upstream and downstream (GHG Protocol Scope 3) emissions where appropriate.</p>	<p>Our 2020 GHG emissions was conducted according to the guidelines of the Greenhouse Gas Protocol and reported to CDP. It is publicly available on our <a href="#">ESG Reporting</a> webpage.</p>
<b>Climate Change</b>	<p><b>TCFD implementation</b></p> <p>Fully implement the recommendations of the Task Force on Climate-related Financial Disclosures (TCFD). If necessary, disclose a timeline of at most three years for full implementation. Disclose whether you have set, or have committed to set, GHG emissions targets that are in line with the goals of the Paris Agreement – to limit global warming to well below 2°C above preindustrial levels and pursue efforts to limit warming to 1.5°C – and to achieve net-zero emissions before 2050</p>	<p>We are guided by the recommendations of the Task Force on Climate-Related Financial Disclosures (TCFD) as we enhance our management of climate risks and opportunities, and we disclosed in line with the TCFD's recommendations in 2021. To see the report, <a href="#">click here</a>.</p> <p>SVB is exploring operational emissions reduction initiatives such as procuring Renewable Energy Credits (RECs). SVB's Scope 1 and 2 emissions are expected to decline with the implementation of emissions reduction initiatives in our offices and data centers. SVB's Scope 3 emissions are expected to grow over the near term due to business growth and the resuming of regular business travel and employee commuting, even with the implementation of emissions reduction initiatives in these areas.</p>
<b>Nature Loss</b>	<p><b>Land use and ecological sensitivity</b></p> <p>Report the number and area (in hectares) of sites owned, leased or managed in or adjacent to protected areas and/or key biodiversity areas (KBA).</p>	<p>We currently do not track our adjacency to key biodiversity areas. Our locations are in major metropolitan and suburban areas. For more information on SVB's locations, please see <a href="#">SVB.com/locations</a>.</p>

Section	Disclosure	Response
Continued...  Freshwater Availability	<p><b>Water consumption and withdrawal in water-stressed areas</b></p> <p>Report for operations where material: megalitres of water withdrawn, megalitres of water consumed and the percentage of each in regions with high or extremely high baseline water stress, according to WRI Aqueduct water risk atlas tool. Estimate and report the same information for the full value chain (upstream and downstream) where appropriate.</p>	<p>We currently do not track our water usage. The nature of our operations does not rely on water consumption; however, we do adhere to all applicable water policies and regulations.</p>

## People

Section	Disclosure	Response
Dignity and Equality	<p><b>Diversity and inclusion (%)</b></p> <p>Percentage of employees per employee category, by age group, gender and other indicators of diversity (e.g. ethnicity).</p>	<p>An inclusive workplace expands opportunities for everyone. SVB benefits from a diverse workforce and we aim to continue to increase diverse representation at all levels of the company. To see a full breakdown of our workforce demographics, please visit our <a href="#">Diversity, Equity &amp; Inclusion</a> webpage.</p>
Dignity and Equality	<p><b>Pay equality (%)</b></p> <p>Ratio of the basic salary and remuneration for each employee category by significant locations of operation for priority areas of equality: women to men, minor to major ethnic groups, and other relevant equality areas.</p>	<p>Since 2018, SVB has engaged an external expert to complete an annual fair-pay analysis to ensure that all employees are paid fairly and there are no discrepancies across gender and race. In the handful of instances where we could not explain minor differences in compensation, we adjusted salaries as part of the review process. We publicly disclose our SVB UK Gender Pay Report on our DEI webpage. It is important to realize that these figures capture the whole workforce and do not compare men and women performing the same roles. For more information, please click <a href="#">here</a>.</p>
	<p><b>Wage level (%)</b></p> <p>a) Ratios of standard entry level wage by gender compared to local minimum wage.</p> <p>b) Ratio of the annual total compensation of the CEO to the median of the annual total compensation of all its employees, except the CEO.</p>	<p>a) We are working through our reporting governance process to evaluate best practice disclosure standards as this metric would require a new disclosure.</p> <p>b) In 2020, the ratio of the annual total compensation of our CEO to the median of the annual total compensation of all employees was 55.5 to 1. For more information, please see the “<a href="#">CEO Pay Ratio</a>” section of our 2021 Proxy.</p>
	<p><b>Risk for incidents of child, forced or compulsory labour</b></p> <p>An explanation of the operations and suppliers considered to have significant risk for incidents of child labour, forced or compulsory labour. Such risks could emerge in relation to: a) type of operation (such as manufacturing plant) and type of supplier; and b) countries or geographic areas with operations and suppliers considered at risk.</p>	<p>To us, doing the right thing goes beyond following laws, regulations and checklists. It's about the integrity, respect and well-being of ourselves and others which extends throughout our operations, including our supply chain. We set forth the principles we expect our vendors to follow in our <a href="#">Vendor Code of Conduct</a>, which includes our expectations for vendors related to labor and human rights.</p> <p>Please refer to our <a href="#">Anti-slavery and Human Trafficking Transparency Statement</a> for more information on our approach to human rights in the United Kingdom.</p>

Section	Disclosure	Response
Continued... <b>Health and Well-Being</b>	<b>Health and safety (%)</b> The number and rate of fatalities as a result of work-related injury; high-consequence work-related injuries (excluding fatalities); recordable work-related injuries; main types of work-related injury; and the number of hours worked. An explanation of how the organization facilitates workers' access to non-occupational medical and healthcare services, and the scope of access provided for employees and workers.	We are committed to providing a safe and healthy workplace for all employees of SVB. Protection of employees from workplace injury or occupational disease is a continuing company objective and SVB makes every effort to provide a safe and healthy work environment. However, we do not publicly disclose our health and safety data as we do not consider this topic to be material to our industry.  For more information on workers' access to non-occupational medical and healthcare services, please see <a href="#">page 20</a> of our ESG Report and our <a href="#">Life at SVB</a> webpage.
<b>Skills for the Future</b>	<b>Training provided (#, \$)</b> Average hours of training per person that the organization's employees have undertaken during the reporting period, by gender and employee category (total number of hours of training provided to employees divided by the number of employees). Average training and development expenditure per full time employee (total cost of training provided to employees divided by the number of employees).	We are working through our reporting governance process to evaluate best practice disclosure standards as this metric would require a new disclosure.  However, SVB provides numerous resources to our employees to receive training across a broad range of topics. While we require employees to receive training on topics related to regulatory compliance, we also offer optional, on-demand, live, and online training to our employees so they can develop their professional and personal skills. As an example, we incorporate DEI content into our overall learning experiences for employees. DEI courses range from raising awareness of unconscious bias to building inclusive leadership.  We also offer our employees a number of professional development opportunities including: an education reimbursement program, Leadership and Associate Development Programs, membership in professional development organizations, and ongoing coaching as part of the performance review process.

## Prosperity

Section	Disclosure	Response
<b>Employment and Wealth Generation</b>	<b>Absolute number and rate of employment</b> 1. Total number and rate of new employee hires during the reporting period, by age group, gender, other indicators of diversity and region.  2. Total number and rate of employee turnover during the reporting period, by age group, gender, other indicators of diversity and region.	1. In 2020, our full-time equivalent employees grew by just over 25% to 4,461 full-time equivalent employees. To learn more about our workforce demographics, please visit our <a href="#">Diversity, Equity &amp; Inclusion</a> webpage.  2. We are working through our reporting governance process to evaluate best practice disclosure standards as this metric would require a new disclosure.

Section	Disclosure	Response
<p>Continued...</p> <p><b>Employment and Wealth Generation</b></p>	<p><b>Economic contribution</b></p> <p>1. Direct economic value generated and distributed (EVG&amp;D), on an accruals basis, covering the basic components for the organization's global operations, ideally split out by:</p> <ul style="list-style-type: none"> <li>a. Revenues</li> <li>b. Operating costs</li> <li>c. Employee wages and benefits</li> <li>d. Payments to providers of capital</li> <li>e. Payments to government</li> <li>f. Community investment</li> </ul> <p>2. Financial assistance received from the government: total monetary value of financial assistance received by the organization from any government during the reporting period.</p>	<p>1. a. \$4,010 million in total revenue</p> <p>b. \$2,035 million in noninterest expense</p> <p>c. \$1,318 million in total compensation and benefits</p> <p>d. We do not currently pay cash dividends on our common stock. We have not paid any cash dividends since 1992. In 2020, we did pay \$17 million in preferred stock dividends and \$25 million interest expense on borrowings.</p> <p>e. In 2020, cash paid during the period for income taxes totaled \$299 million.</p> <p>f: In 2020, we donated more than \$12.5 million to not-for-profit causes. Of that, we donated \$5.5 million to support local, regional and global COVID-19 relief activities focused on three areas: health, food security and shelter, and small business relief. During the fourth quarter of 2020, we also donated \$20 million of fees (net of cost incurred) received from the Paycheck Protection Program to our SVB Foundation to distribute to charitable causes over the next two years. You can find additional information on community and small business investment in our SASB response.</p> <p>2. Please see <a href="#">page 137</a> of our 2020 Form 10-K for more information on tax credits and other tax benefits recognized.</p>
<p><b>Employment and Wealth Generation</b></p>	<p><b>Financial investment contribution</b></p> <p>1. Total capital expenditures (CapEx) minus depreciation, supported by narrative to describe the company's investment strategy.</p> <p>2. Share buybacks plus dividend payments, supported by narrative to describe the company's strategy for returns of capital to shareholders.</p>	<p>1. SVB does not report "Total capital expenditures." However, we do break down our Noninterest expense, including "Premises and equipment" which totaled \$127 million, on <a href="#">page 59</a> of our 2020 Form 10-K.</p> <p>2. We do not pay a dividend on our common stock. We only pay dividends on our preferred stock which totaled \$17 million. More information can be found on <a href="#">page 39</a> of our 2020 Form 10-K.</p> <p>On October 24, 2019, SVB authorized a share buyback program that enabled us to repurchase up to \$350 million of our outstanding common stock. For the three months ended March 31, 2020, we repurchased 244,223 shares of our outstanding common stock for \$60 million under the repurchase program. We subsequently did not repurchase additional shares, and the program expired on October 29, 2020.</p>
<p><b>Innovation of Better Products and Services</b></p>	<p><b>Total R&amp;D expenses (\$)</b></p> <p>Total costs related to research and development.</p>	<p>We continue to invest in our strategic priorities, which are included in part of our total noninterest expense, to drive future growth and scalability. We prioritize enhancing our client experience, improving employee enablement, driving revenue growth, and enhancing risk management. These categories, which we describe in more detail on <a href="#">slide 11</a> of our Q4 2020 Financial Highlights presentation, broadly define how SVB thinks of research and development. This includes taking advantage of opportunities to develop new or strengthen existing products and services. These opportunities span across our business units and strategic priorities. As an example, climate-related opportunities have influenced our strategy for over a dozen years. SVB has identified opportunities in response to climate over the short-, medium- and long-terms. In 2020, in light of the growth in climate-related opportunities, SVB evaluated new opportunities to expand its products and services in this sector.</p> <p>Additionally, our dedicated Innovation team develops new products and services for our clients.</p>

Section	Disclosure	Response
<p>Continued...</p> <p><b>Community and Social Vitality</b></p>	<p><b>Total tax paid</b></p> <p>The total global tax borne by the company, including corporate income taxes, property taxes, non-creditable VAT and other sales taxes, employer-paid payroll taxes, and other taxes that constitute costs to the company, by category of taxes.</p>	<p>In 2020, our income tax expense totaled \$448 million. Please see the "Income Taxes" section of our 2020 Form 10-K, on <a href="#">pages 164-166</a>.</p>

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