Media Advisory

LEVEL PLAYING FIELD
INSTITUTE

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YOUTH FROM MINORITY GROUPS UNDER-REPRESENTED IN COMPUTER SCIENCE LEARN TO DEVELOP APPS AT THE LEVEL THE CODING FIELD HACKATHON

Students will compete for cash prizes and receive a free Datawind Ubislate 3G Tablet with an AT&T data plan

OAKLAND, October 1st, 2013 — In October and November 2013, 250 youth from around the San Francisco Bay Area will have the opportunity to become developers of technology rather than just consumers at the Level the Coding Field Hackathon sponsored by the Kapor Center for Social Impact, Silicon Valley Bank, Datawind, AT&T and NetNanny and hosted by the Level Playing Field Institute.

The sponsors aim to encourage students to pursue courses and future careers in science, technology, engineering and math (STEM) by giving them access to mentors and training at two weekend-long competitions. Participating students will pitch their apps to a panel of judges comprising educators, technologists and venture capitalists for a chance to win hundreds of dollars in cash prizes.

Each participating student will also receive a free Datawind Ubislate 3G Tablet, courtesy of Silicon Valley Bank and three months of a 1 GB Wireless Data Plan, courtesy of AT&T.

WHAT:	Level the Coding Field Hackathon
DATES/LOCATIONS:	October 26th-27th, 2013, 9am – 6pm Computer History Museum, Mountain View, CA November 16th-17th, 2013, 9am – 6pm ConneXion @ Jack London Place, Oakland, CA
PARTICIPANTS:	Each Hackathon is open to 125 students in 6th - 12th grade from minority groups underrepresented in computer science.
AGENDA:	Saturday: Keynote from tech professionals at 9:30am. Students will be working on laptops with their respective teams throughout the day. Sunday: Starting at 3:00p.m. mobile app presentations and awards.

Spokespeople are available for interviews before and during the events.

VOLUNTEERS: Technical and non-technical volunteers are encouraged to sign up.

Find More Information Online

To learn more about the Level the Coding Field Hackathon, please visit https://www.lpfi.org/hackathon

About Level Playing Field Institute
Level Playing Field Institute (lpfi.org) is committed to eliminating the barriers faced by underrepresented people of color in science, technology, engineering and math (STEM) and fostering their untapped talent for the advancement of our nation.