

FX Risk Advisory

Bespoke assistance with your FX risk management program or strategy

We offer support throughout all stages of risk management:

	Back-testing of risk management strategies		ASC 815/830 accounting modeling and adoption assistance	Ongoing management and validation of program
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Do you have any pain points related to working with foreign currencies?

If no, then:

- Would you like to understand how adverse currency moves may impact your key performance metrics: top-line revenues, cash burn rates, OpEx margins, IRRs?
- Are you receiving pressure from overseas customers or vendors to move away from U.S. dollar pricing? Or have you considered the benefits of non-USD pricing?
- When funding overseas operations, did you know you can receive a "discount" for locking in rates today for future purchases of emerging market currencies such as the Indian rupee or Chinese renminbi?
- Would you like to understand how adding global subsidiaries may introduce FX risk or alter your risk-reward profile?
- Are you aware that over 60 percent of U.S. small cap technology companies hedge their currency risk once they are public?¹

If yes, then:

- Have you considered "natural hedging" alternatives, such as invoicing revenues in currencies that you currently have expenses in or prefunding multicurrency accounts (MCAs) in advance of future foreign currency needs?
- Do you want to know what hedging tools are available to counter FX risk and alleviate pain points?
- Would you like a model or other framework to quantify and communicate the value of hedging?
- Would you like to better understand the accounting impact of using derivatives to hedge FX risk and the benefits of ASC 815/830 hedge accounting adoption?
- Do you need help writing an FX risk management policy or preparing content for a board presentation to seek approval for an FX risk management policy?

If you're not sure, would you like to schedule a whiteboard session with us to help you figure it out?

¹ According to company filings through 2017 for a sample of 71 public companies in the Dow Jones US Small Cap Technology Index (Bloomberg ticker: DJUSSTH).

Questions/Ready to get started?

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volatile and are impacted by numerous economic, political and social factors, as well as supply and demand and governmental intervention, control and adjustments. Investments in financial instruments carry significant risk, including the possible loss of the principal amount invested. Before entering any foreign exchange transaction, you should obtain advice from your own tax, financial, legal and other advisors, and only make investment decisions on the basis of your own objectives, experience and resources. Rev. 07-27-18.