

svb



Silicon Valley Bank

# Corporate Responsibility Report 2016



# Empowering SVB Employees and Clients to Make a Difference

## A Letter from Greg Becker

For more than 30 years, Silicon Valley Bank has championed innovation by helping entrepreneurs execute their big ideas. We take the same approach with initiatives that support the communities in which we live and work.

Our employees and partners are strongly committed to making an impact, and we saw many positive outcomes in 2016.

- The **SVB Foundation** supported nearly 100 nonprofits for which our employees actively volunteer.
- With the goal of **preparing the workforce of the future**, SVB hosted or supported programs that provide students and young entrepreneurs with direct access to experienced tech leaders, investors and bankers.
- SVB's **Community Development Finance group** teamed with developers and nonprofits to provide affordable housing for the most vulnerable San Francisco Bay Area residents and advocated for public policies to increase resources for community development.
- SVB contributed to **environmental sustainability** by supporting companies that are developing energy and resource efficiency solutions and by promoting sustainable practices at our workplaces.



I hope you take the opportunity to read this Corporate Responsibility Report to learn how SVB, our employees and our partners are collaborating to work on solving complex social challenges. We are proud of the work we have done so far, and as champions of innovation we know there is great potential to do much more. To see additional stories, visit [Living Our Values](#) on our website. Please join us in turning bold visions into solutions to strengthen our communities.

Thank you,

A handwritten signature in dark ink, appearing to read 'Greg Becker'.

**GREG BECKER**

President and CEO, SVB Financial Group

### 2016 Year-at-a-Glance



Made more than **2,000 loans totaling \$133 million to businesses** with revenue up to **\$1 million**



Built or preserved more than **1,000 affordable housing units** by partnering with innovative investors and nonprofits



Donated more than **\$1.8 million to nonprofit organizations** helping our communities



Made SVB Foundation grants to nonprofits totaling **\$381,000**



**Cut 2,630 tons of carbon emissions** in two years by implementing energy efficiencies



# Contents



**PAGE 3**  
**Empowering Innovation**



**PAGE 6**  
**Supporting Affordable Housing**



**PAGE 8**  
**Preparing the Workforce of the Future**



**PAGE 11**  
**Volunteering and Giving**



**PAGE 14**  
**Advocating for Inclusion and Diversity**



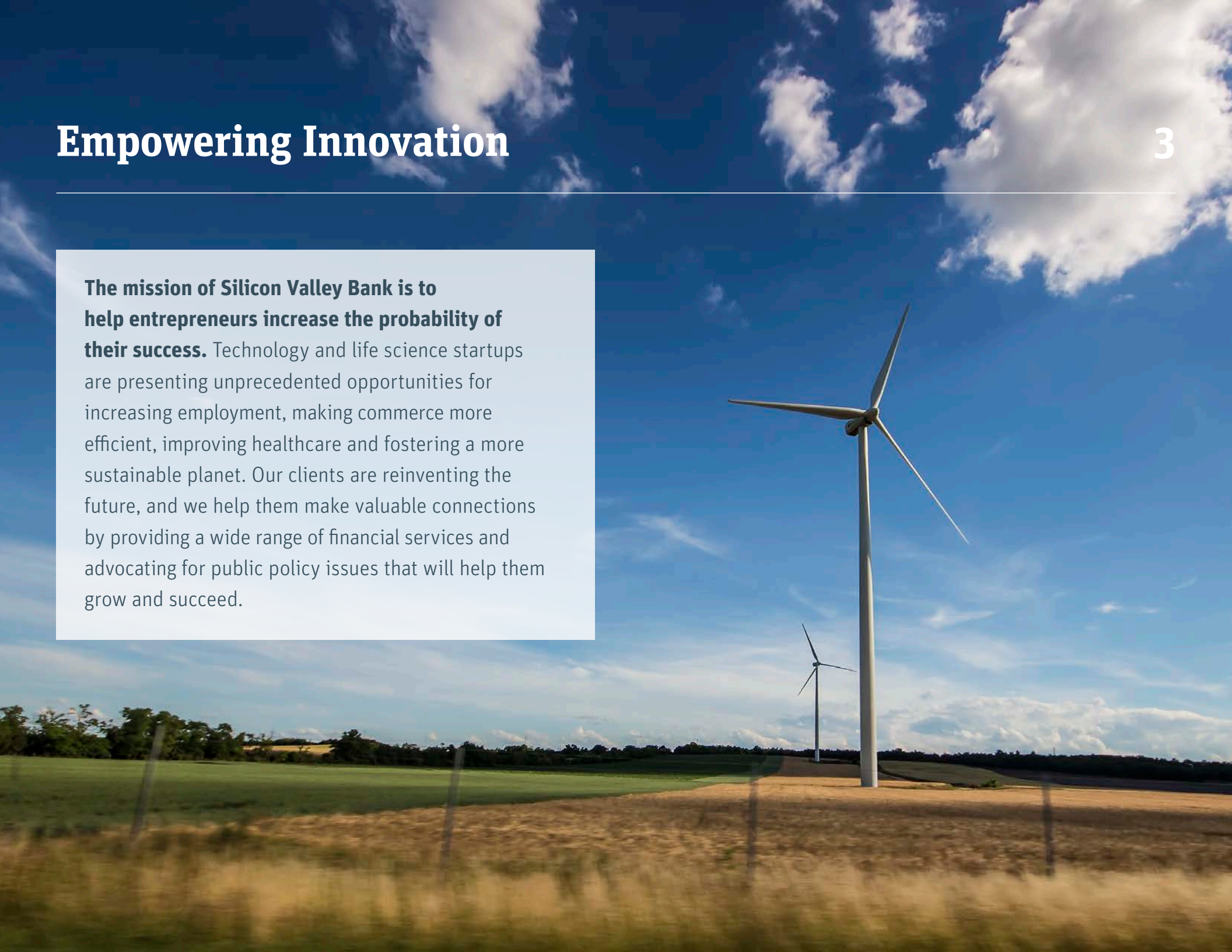
**PAGE 17**  
**Contributing to a Sustainable World**

# Empowering Innovation

---

3

**The mission of Silicon Valley Bank is to help entrepreneurs increase the probability of their success.** Technology and life science startups are presenting unprecedented opportunities for increasing employment, making commerce more efficient, improving healthcare and fostering a more sustainable planet. Our clients are reinventing the future, and we help them make valuable connections by providing a wide range of financial services and advocating for public policy issues that will help them grow and succeed.



## Supporting Business and Economic Development

SVB's early and growth stage clients created thousands of jobs in 2016.



**\$133 million**

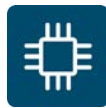
Dollars loaned



**2,033**

Loans to support small businesses

We're at the intersection of innovation and capital.



Hardware & Infrastructure



Software & Internet



Life Science & Healthcare



Energy & Resource Innovation

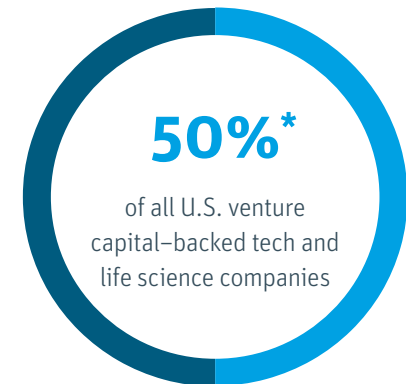


Private Equity & Venture Capital



Premium Wine

SVB helps high-growth companies navigate at every stage.



\*SVB estimates. \*\*Based on NVCA data.



## Powerful Community Partnerships

SVB tailors our innovative lending and financial strategies to support community-based initiatives that expand access to opportunity.

### Opportunity Fund

Opportunity Fund provides microloans for underserved small-business owners, along with education and support, with a mission to drive economic mobility and build stronger communities. SVB and the Silicon Valley Community Foundation launched Opportunity Fund 25 years ago. SVB has loaned, invested and donated more than \$6 million to Opportunity Fund programs. In 2016, the fund helped 4,812 California families pursue economic opportunity by investing in education and entrepreneurship. SVB has invested more than \$1 million in microfinance loan programs.

### Grameen America

Grameen America provides microloans and training to women in poverty who seek to build small businesses. SVB supported the opening of Grameen America branches in Oakland and San Jose, California, with a \$1 million investment for loan capital. These offices have loaned \$46 million, with an average loan size of \$3,800, enabling 4,374 women to better their lives and those of their families.

### Law Foundation of Silicon Valley

SVB supports the Law Foundation of Silicon Valley, which uses the law as a tool for change to address programs linked to social injustices like poverty, discrimination, and child abuse and neglect. SVB's Legal team serves on the board and provides pro bono services as part of an annual day of service.



“Opportunity Fund would have never gotten off the ground without the early support and investment of Silicon Valley Bank.”

**ERIC WEAVER**

Founder and CEO, Opportunity Fund

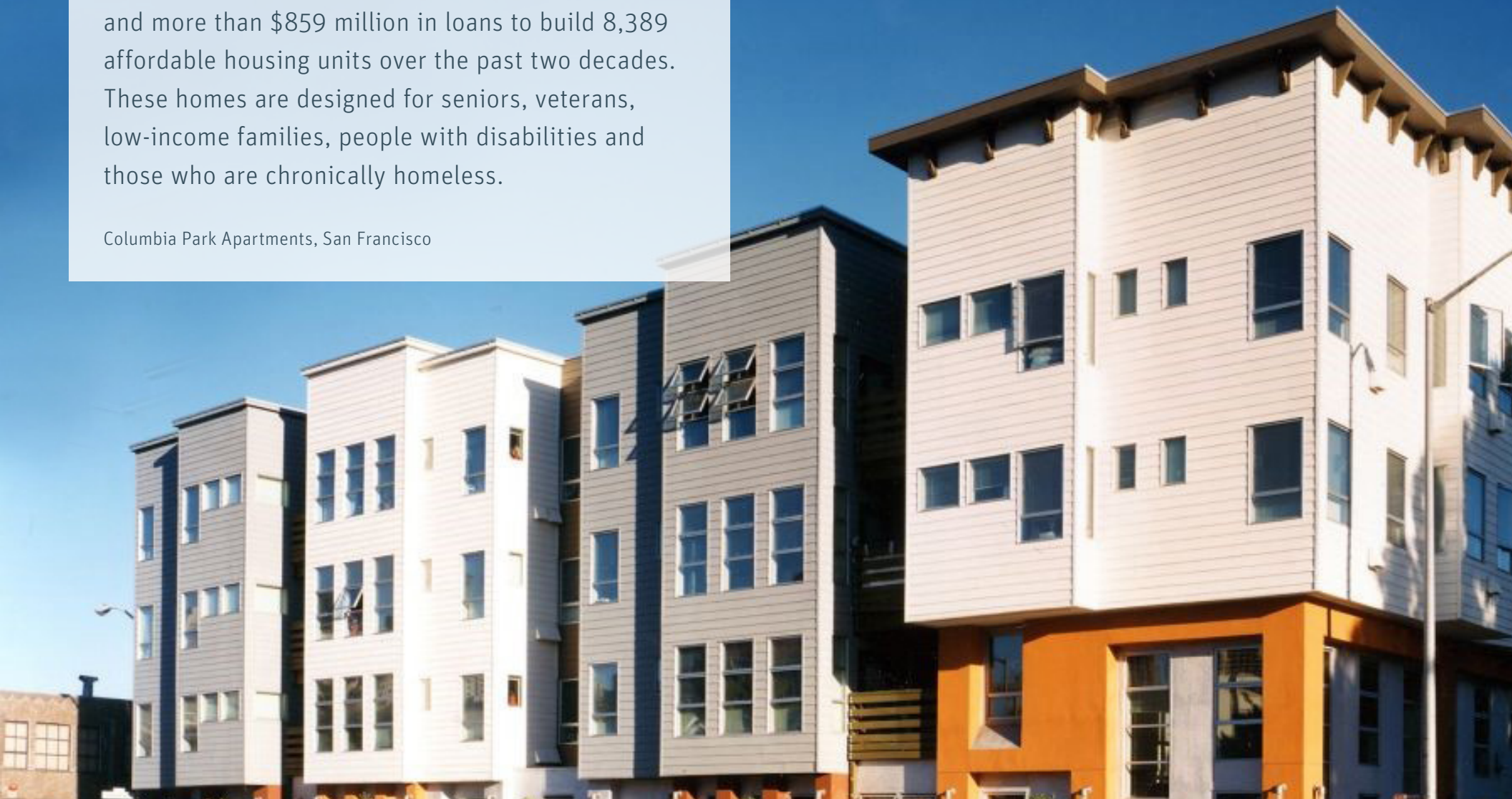
# Supporting Affordable Housing

---

6

SVB has committed nearly \$270 million in investments and more than \$859 million in loans to build 8,389 affordable housing units over the past two decades. These homes are designed for seniors, veterans, low-income families, people with disabilities and those who are chronically homeless.

Columbia Park Apartments, San Francisco



## Community Development Finance

### Housing Trust Silicon Valley

Silicon Valley Bank has committed more than \$2 million to Housing Trust Silicon Valley, which supports providing more-affordable housing in Silicon Valley. Housing Trust has facilitated more than 26,000 affordable housing opportunities.\*

### Willow Housing

Willow Housing in Menlo Park, California, serves formerly homeless veterans and veterans at risk of homelessness by providing high-quality housing along with nearby healthcare and vocational services. SVB provided a \$9.3 million construction loan and \$12.8 million in tax credit equity investment to CORE Affordable Housing and EAH Housing for the 60-unit project, which held its grand opening in February 2016.

For more information about Silicon Valley Bank's contributions to affordable housing in the San Francisco Bay Area, visit [www.svb.com/living-our-values/community-involvement](http://www.svb.com/living-our-values/community-involvement).

\*Source: Housing Trust Silicon Valley.



Willow Housing | Housing for Veterans, Menlo Park



# Preparing the Workforce of the Future

---

8

One of the biggest challenges reported by high-growth technology and life science companies is finding the talent they need to grow their businesses.

At SVB, we recognize that the health of the innovation economy depends on having access to a workforce that is prepared for the future.



## SVB Trek

To champion the next generation of innovators, Silicon Valley Bank opens its doors each year to connect ambitious, entrepreneurially minded college students with creative pioneers, world-class investors and industry leaders. During the four-day Trek, participants dive headlong into the innovation ecosystem through an immersive learning experience featuring salon-style events, hands-on workshops and interviews with industry luminaries.

For Silicon Valley Bank, it's an investment in the next generation of entrepreneurs and an opportunity for SVB executives and clients to give back as mentors and coaches. For students, it's an opportunity to be immersed in Silicon Valley and make valuable connections for the future, with one another as well as with potential investors, partners and mentors.

### SVB Trek: By the Numbers 2016



“ I was really inspired by the grit, determination and conviction to succeed (of the other students). I know I’ll be reading all about these awesome people in the news in the future! ”

#### ANGELA SY

SVB Trek participant,  
Stanford University



“ I no longer want to just own a company but rather own a company that is changing the world. ”

#### KEVIN YANOS

SVB Trek participant,  
University of Michigan



## SVB Helps High School Students Prepare for the Future

Igniting the entrepreneurial passion of high school students through experiential learning helps prepare them for graduation, higher education and the workplace. That's the goal of the BUILD program, which encourages young entrepreneurs from under-resourced communities to pursue their dreams.

### BUILD

Businesses United in Investing Lending and Development has incubated more than 750 youth businesses and partnered with more than 30 schools across the United States.

SVB employees volunteer as board members, mentors and panel judges with BUILD in the San Francisco Bay Area, Boston and New York. They advise student teams on their business plans annually and make funding recommendations.

### United and Counting

Since 2014, SVB's financial literacy program, United and Counting, has reached 1,653 students in the San Francisco Bay Area, providing nearly 6,000 hours of online education. United and Counting is offered in more than 26 area schools that serve primarily low- and moderate-income students. The program is designed to teach students financial literacy skills that will serve them well as they move from school to the workforce.

### United and Counting: By the Numbers 2016



**26**

Schools



**1,653**

Students



**5,972**

Hours of education

# Volunteering and Giving

11

Silicon Valley Bank and its employees are strongly committed to making a difference through activities that improve the quality of life in their communities and around the world.





## Employees Drive Corporate Giving

Silicon Valley Bank supports our employees' dedication to improving their communities.

SVB employees dedicate time, energy and expertise to a wide variety of nonprofit organizations. Employees may apply for SVB Foundation grants to benefit the organizations for which they volunteer. SVB matches employees' personal donations for causes of their choice up to \$1,000. In 2016, the SVB Foundation made 96 matching grants totaling \$381,000.



## Community Partnerships Empower People

We are thankful for the numerous clients who support our community involvement initiatives.

### Tech Gives Back

In 2016, SVB employees and clients in Boston, Denver, San Francisco and New York turned out in force for a day of service co-sponsored by SVB and the nonprofit Technology Underwriting the Greater Good. Over 200 employees participated at 66 locations. SVBers volunteered 10,905 hours. We engaged 155 client companies in this effort.

### Best Buddies International

Best Buddies International is a nonprofit organization dedicated to ending the social, physical and economic isolation of the 200 million people in the United States with intellectual and developmental disabilities. SVB hired five members of the Best Buddies Jobs program in our U.S. offices and partners with our clients annually to raise funds for the organization.



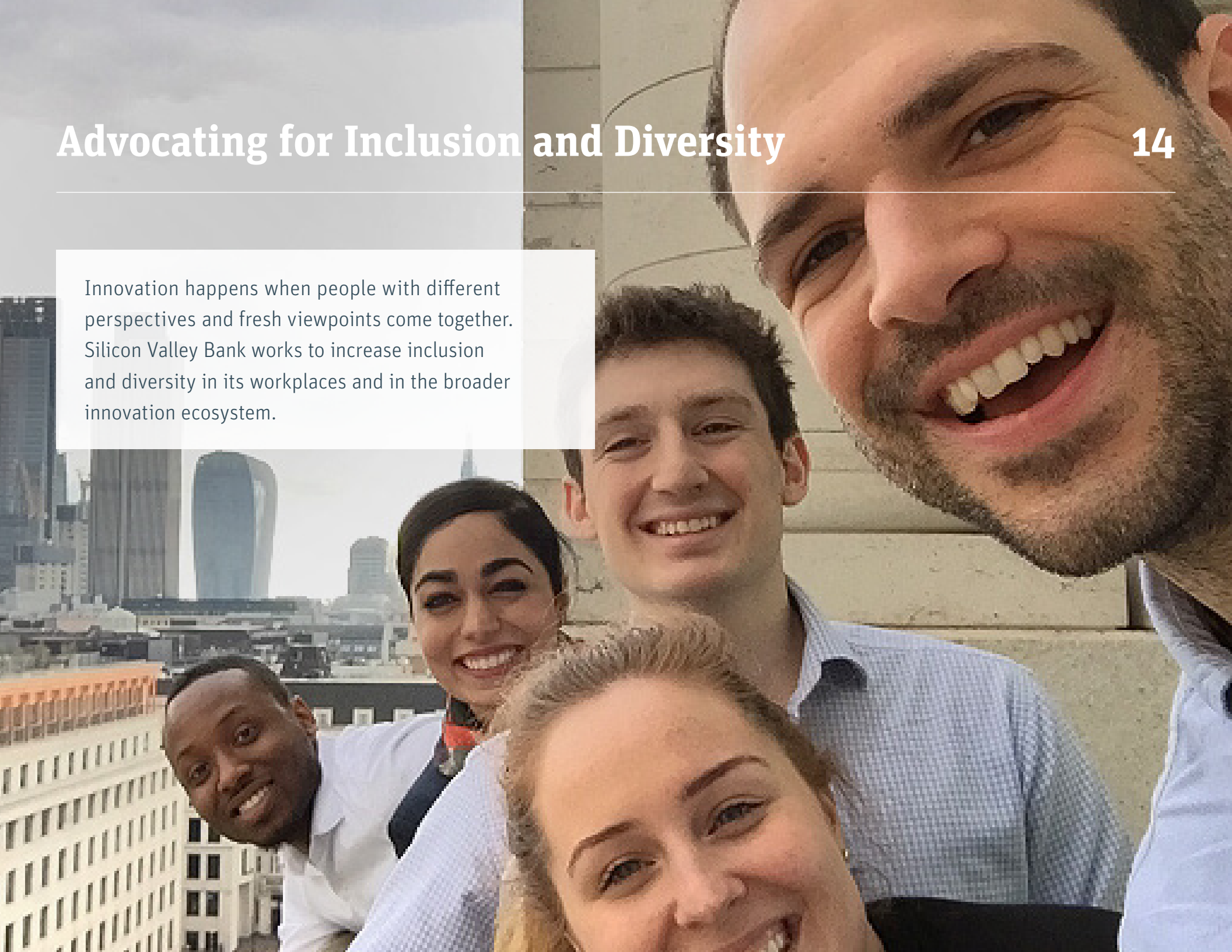


# Advocating for Inclusion and Diversity

---

14

Innovation happens when people with different perspectives and fresh viewpoints come together. Silicon Valley Bank works to increase inclusion and diversity in its workplaces and in the broader innovation ecosystem.



## Living Our Values



At Silicon Valley Bank, our goal is to foster an inclusive workplace in which all employees are empowered to do their best work every day. We are committed to attracting and retaining a diverse workforce to make SVB a more innovative and rewarding place to work and to help our clients achieve success.

In 2016, SVB hosted Neuroscience of Unconscious Bias training to raise awareness and present strategies for mitigating potential unconscious biases in the workplace. The goal was to help employees understand how we can interrupt biases in our decision-making.

With the goal of driving a high level of employee engagement and building a network of inclusion and diversity advocates, SVB also held interactive workshops for leaders to explore how our use of language affects gender bias and to offer tools for alleviating this potential bias in hiring, performance evaluations, recommendations and advancement opportunities.

We raised the profile of our inclusion and diversity efforts by introducing a new web page, [Diversity Makes a Difference](#), which highlights our initiatives to raise awareness among our employees, candidates and clients.

SVB employees participated in virtual and in-person group discussions to brainstorm action items for the development and advancement of women and people of color.

As a co-sponsor, SVB was actively involved in two leading conferences focused on professional development and leadership skills for women: Silicon Valley's Watermark Conference for Women and the Massachusetts Conference for Women.



## Increasing Diversity in Tech



### Investing in Female Entrepreneurs

Research shows that companies with strong female leadership generate a higher return on equity. Astia provides capital, connections and guidance that fuel the growth of innovative, female-led ventures around the globe. SVB has supported Astia since its inception in 1999 with board members and sponsorships.

### Hispanic Foundation of Silicon Valley

The Hispanic Foundation of Silicon Valley funds programs designed to promote educational excellence, leadership development, research, and convening and engaging the Hispanic community. In 2016, SVB became the founding funder of HFSV's Latinos in Technology Scholarship, a college scholarship program for Latinos who are majoring in science, technology, engineering or mathematics. SVB employees participate in the Latino Board Leadership Academy, which aims to increase Latino representation on corporate boards.

### Increasing Women on Corporate Boards

TheBoardlist, part of the [#ChoosePossibility Project](#), helps companies and investors identify qualified women to join corporate boards. The first-of-its-kind resource list from which to recruit women for board positions, theBoardlist includes more than 600 names. SVB is a founding partner and global sponsor.

# Contributing to a Sustainable World

---

17

SVB works with companies that are focused on cutting-edge solutions for a more sustainable planet. In the SVB workplace, we are committed to reducing our carbon footprint by implementing energy-efficiency and waste reduction initiatives.



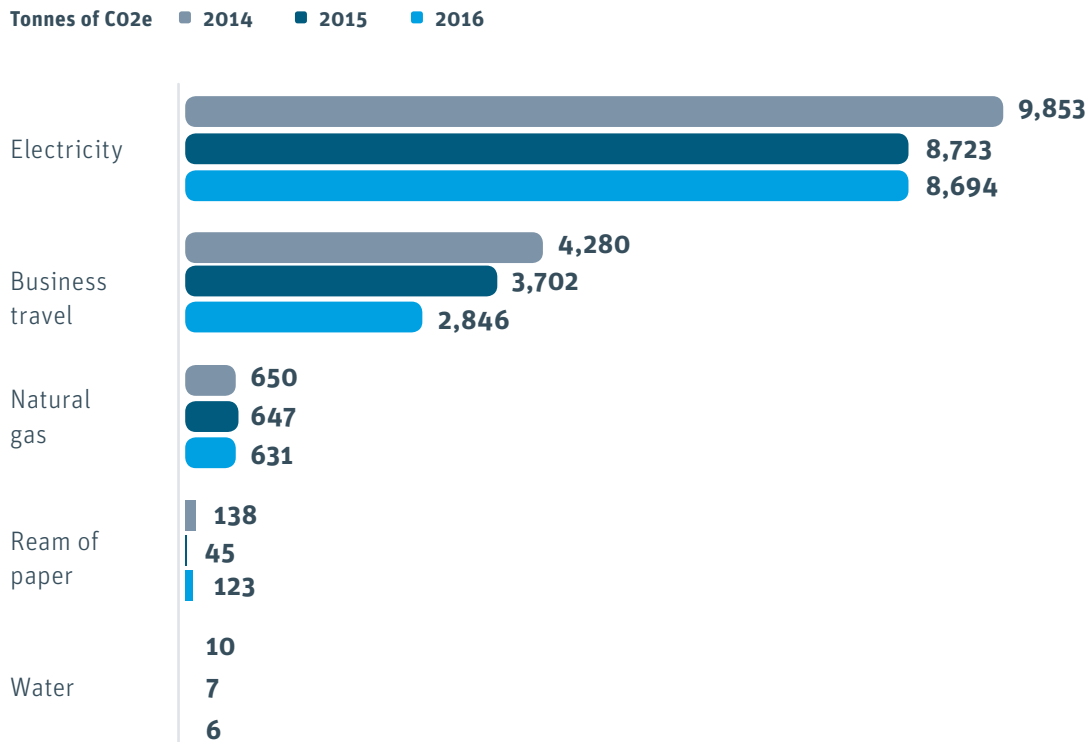


## SVB Executes on Sustainable Business Practices

### Office Operations and Business Travel

#### SVB Environmental Impact in Metric Tons of Carbon Emissions Produced by Source, 2014–2016

SVB's operations for selected U.S. offices, including major U.S. data centers, in 2016 resulted in 12,300 tonnes of carbon emissions, a 6.3% decline from 13,123 tonnes in 2015 and a 17.6% decline from 14,930 tonnes in 2014.



As a fast-growing company, SVB acts on its responsibility to contain and, when possible, reduce the impact of our business operations on the environment. We have adopted and expanded the following sustainable practices.

- Outfitting new and remodeled offices with systems designed to promote the highly efficient use of power, water and other resources
- Encouraging employees to reduce corporate and commute travel; our commute strategy supports employee use of mass transit, and SVB's corporate campus in Santa Clara is located next to a major commuter light rail line
- Leveraging imaging technologies to reduce paper consumption and courier use
- Expanding video-conferencing capabilities as an alternative to travel
- Increasing the sustainable practices at our Santa Clara campus café; currently, 93 percent of food products served are considered sustainable, and 42 percent of nonfood products are deemed earth-friendly or compostable

## Supporting Companies with a Mission to Create a Sustainable Future

### Kinestral Technologies

Kinestral Technologies is developing dynamic electrochromic glass for the commercial and residential real estate market. Its smart-tinting glass delivers shade and protection from the sun's glare within seconds and desired tint within three minutes, delivering meaningful improvements in occupant comfort while achieving high levels of energy efficiency.

### Beyond Meat

More people are recognizing that eating less meat can protect our vital resources, from freshwater to forests, and help reduce harmful emissions. Meat substitutes have become a popular alternative. Beyond Meat develops and produces 100 percent plant protein with the taste and texture of beef and chicken. More than 11,000 stores nationwide carry Beyond Meat products. SVB provided a late-stage growth capital facility and a working capital line to support the company's growth.







## About Silicon Valley Bank

For more than 30 years, Silicon Valley Bank has helped innovative companies and their investors move bold ideas forward, fast. SVB provides targeted financial services and expertise through its offices in innovation centers around the world. With commercial, international and private banking services, SVB helps address the unique needs of innovators.

**[svb.com](https://svb.com)**

This material, including without limitation to the statistical information herein, is provided for informational purposes only. The material is based in part on information from third-party sources that we believe to be reliable, but which have not been independently verified by us and for this reason we do not represent that the information is accurate or complete. The information should not be viewed as tax, investment, legal or other advice nor is it to be relied on in making an investment or other decision. You should obtain relevant and specific professional advice before making any investment decision. Nothing relating to the material should be construed as a solicitation, offer or recommendation to acquire or dispose of any investment or to engage in any other transaction.

©2017 SVB Financial Group. All rights reserved. SVB, SVB FINANCIAL GROUP, SILICON VALLEY BANK, MAKE NEXT HAPPEN NOW and the chevron device are trademarks of SVB Financial Group, used under license. Silicon Valley Bank is a member of the FDIC and the Federal Reserve System. Silicon Valley Bank is the California bank subsidiary of SVB Financial Group (Nasdaq: SIVB). CompID-1051