GREENERY VENTURES

SUSTAINABLE VENTURE FOR THE FUTURE OF OUR PLANET

by Kaego Ogbechie Rust, khorconsulting.com

THE GAP

We are at the dawn of the Sustainability Era: punctuated by widespread climate distress — which will create the next generation of great companies focused on carbon awareness, water usage, and waste reduction to maintain our planet for future generations.





INVESTMENT THESIS

We support pioneers of this new Sustainability Era, by accessing proprietary scientific research and testing, giving us early insights and outsized long-term performance.

FUND OVERVIEW

• 24 Investments

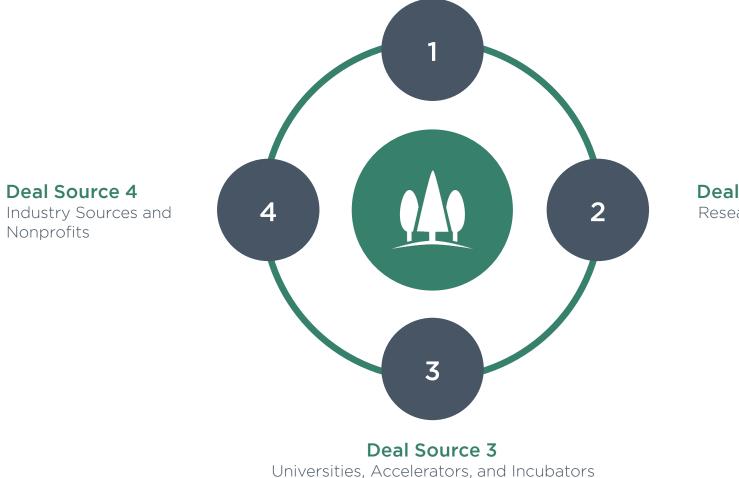
 Initial Check Size = \$1M average initial (with expectation of \$1-3M overage follow-on)

Sectors = 60% AgTech; 30% Supply Chain; 10% Mobility

Locations = 50% West Coast; 25% East Coast; 25% Europe

DEAL SOURCING

Deal Source 1 Government and Municipality Network



Deal Source 2 Research Facilities

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INVESTMENT PROCESS

Step 1 Deal Review

• Initial meetings and advising. Partner reviews opportunity

Step 2 Due Diligence

• Partner and deal team review data and present to full team

Step 3 Research

• Management activates research network for testing. Investment Memo created

Step 4 Closing

 Management closes and issues capital call. Begin portfolio onboarding

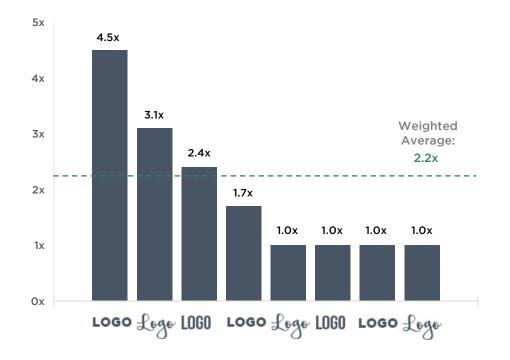
FUND MODEL: \$75M; 24 INVESTMENTS

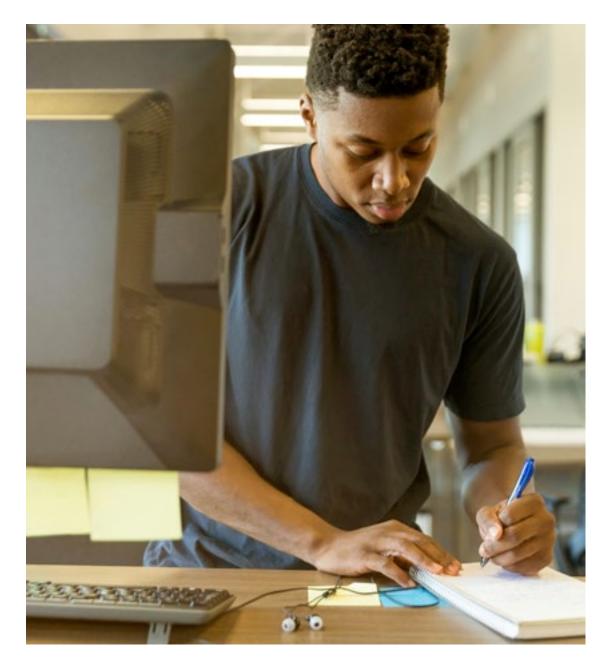
Round	# of Investments	Fund Investment	% of Investments
Seed	24	\$1M	40%
Series A (follow-on)	16	\$1M	27%
Series B (follow-on)	10	\$2M	33%

TRACK RECORD

High-Value Deals				
Company	Involvement	Status		
LOGO	Founding Advisor	IRR: 41% Now Valued >\$500M via IPC		
LOGO	Sourced Series A	IRR: 124% Raising Series B		
LOGO	Sourced Seed	IRR: 89% Now Valued >\$150M		

Gross Multiples





CASE STUDY

Acme Agriculture – *The leading technologypowered agriculture watering service for farmers Gross Multiple: 9.5x // IRR: 41%*

- Pre-Investment: Conducted 6+ months of diligence as founding advisor, reviewed company's readiness for government financing, used research network to test products
- Post-Investment: Introduced company to lead
 investor for Series B
- Status: Company raised a \$35M Series A with a significant mark up, leading to attractive \$80M Series B and IPO

TEAM

Greenery Ventures is a team of industry captains across agriculture, government, and tech, coming together to create a full-suite investment opportunity.



Ayo Neptune GENERAL PARTNER

- 15-year finance career, entrepreneur, and advisor to 900+ companies
- Former Goldman Sachs, fund manager strategist
- Founder & CEO of Planetary Research Labs
- BA in Economics (Harvard)

LOGO Logo LOGO



Mars Hernandez GENERAL PARTNER

- 10-year academic career in environmental sciences
- Former Venture Partner at Solar Venture Capital
- Founder of Transport.Me, a venturebanked agriculture distribution company
- BA in Biology (Duke)

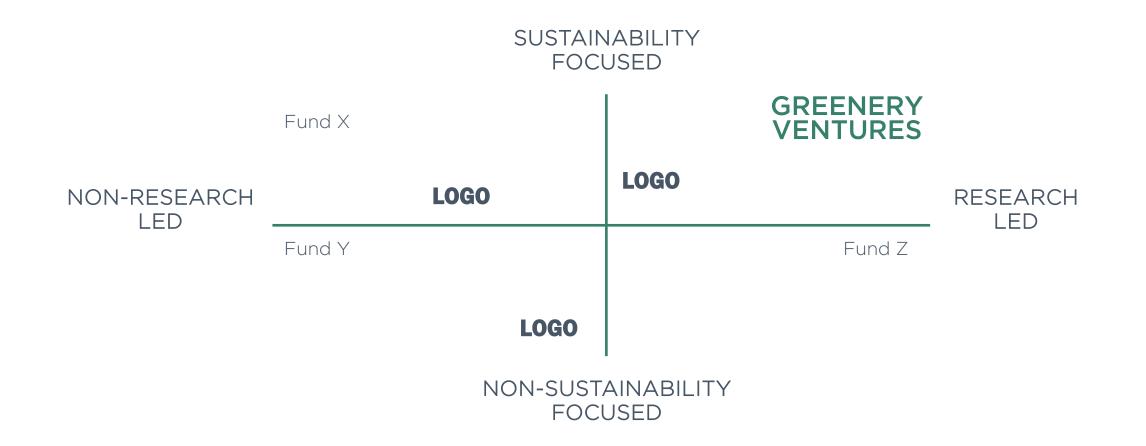
LOGO Logo LOGO

FEE STRUCTURE

- Fund Size = \$75M
- Minimum Investment = \$1M
- Management Fee = 2%
- Carry Fee = 20% (of net profits)
- Final Close = June 30, 2021

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COMPETITORS



GREENERY

THANK YOU

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