

## WHAT DOES SVB FINANCIAL GROUP DO WITH YOUR PERSONAL INFORMATION?

**Why?** Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

**What?** The types of personal information we collect, and share depend on the product or service you have with us. This information can include:

- Name and contact information
- Social Security Number and income
- Account balances and transaction history
- Credit history and assets
- Payment and overdraft history

**How?** All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons SVB Financial Group chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does SVB Financial Group share?	Can you limit this sharing?
<b>For our everyday business purposes</b> — such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	YES	NO
<b>For our marketing purposes</b> to offer our products and services to you	YES	NO
<b>For joint marketing with other financial companies</b>	NO	We don't share
<b>For our affiliates' everyday business purposes</b> information about your transactions and experiences	YES	NO
<b>For our affiliates' everyday business purposes</b> information about your credit worthiness	NO	We don't share
<b>For our affiliates to market to you</b>	NO	We don't share
<b>For non-affiliates to market to you</b>	NO	We don't share

### Questions?

Call 408.654.7400 M-F, 5:30am - 5:00pm PT or go to [svb.com](http://svb.com)

Who we are	
<b>Who is providing this notice?</b>	SVB Financial Group, Silicon Valley Bank, SVB Securities, SVB Capital entities, SVB Asset Management and others, such as SVB Analytics.
What we do	
<b>How does SVB Financial Group protect my personal information?</b>	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. Access to your information is only granted to employees and third-party service providers contracted to assist in the servicing of your accounts.
<b>How does SVB Financial Group collect my personal information?</b>	We collect your personal information, for example, when you <ul style="list-style-type: none"> <li>▪ open an account or make deposits or withdrawals from your account</li> <li>▪ apply for a loan or make a wire transfer</li> <li>▪ use your credit or debit card</li> </ul> We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.
<b>Why can't I limit all sharing?</b>	Federal law gives you the right to limit only: <ul style="list-style-type: none"> <li>▪ sharing for affiliates' everyday business purposes— information about your creditworthiness</li> <li>▪ affiliates from using your information to market to you</li> <li>▪ sharing for non-affiliates to market to you</li> </ul> State laws and individual companies may give you additional rights to limit sharing.
Definitions	
<b>Affiliates</b>	Companies related by common ownership or control. They can be financial and non-financial companies. <ul style="list-style-type: none"> <li>▪ SVB Financial Group does not share with our affiliates.</li> </ul>
<b>Non-affiliates</b>	Companies not related by common ownership or control. They can be financial and non-financial companies. <ul style="list-style-type: none"> <li>▪ SVB Financial Group does not share with non-affiliates so they can market to you.</li> </ul>
<b>Joint marketing</b>	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. <ul style="list-style-type: none"> <li>▪ SVB Financial Group does not jointly market.</li> </ul>